



ACADEMY OF HUMAN RESOURCES DEVELOPMENT

ANNOUNCES

The Art and Science of Researching a Phenomenon

A Workshop on Phenomenology



DATE:

Wednesday, 31st January, 2018

Time: 10.00 am to 5.00 pm

Program Facilitator

Mr. Vishwanath Joshi

Lead, Practice of Journey Programme at Great Place to Work, India

VENUE

ACADEMY OF HUMAN RESOURCES DEVELOPMENT

Ayana Complex, 2nd Floor, Opp. Suvarnavilla Bunglows, Thaltej Hebatpur Road, Thaltej
Thaltej, Ahmedabad

Phone: 079-29707306/305, E-mail- admin@academyofhrd.org, programs@academyofhrd.org

WORKSHOP OBJECTIVES

- ◆ Understand the significance of qualitative research approaches in social science disciplines.
- ◆ Understand and appreciate Phenomenology as a research framework.
- ◆ Understand and practice the art of Phenomenological interviews as a rich data collection source.
- ◆ Get a practical understanding of challenges in applying Phenomenology as a research technique.

WORKSHOP CONTENT

- ➔ Qualitative Research – the what, why and how.
- ➔ Emergence of Phenomenology – Past, Present and Future.
- ➔ Approach to Phenomenology – Deciding whether it is the right approach for you.
- ➔ The research framework in Phenomenology.
- ➔ Phenomenological Interviews – The science and the art.
- ➔ Analyzing and interpreting the data – demystifying the nightmare.

WORKSHOP METHODOLOGY

This workshop is designed to get a good understanding of the concept and application of Phenomenology as a research approach. Some concept discussions, along with hands-on exercise and group discussions will be the primary delivery method.

This workshop expects a high level of group participation and willingness to engage in exercises and activities.

Participants are advised to bring along their smart phones with audio recording facility, along with headphones.

ABOUT THE FACILITATOR

Dr. Vishwanath Joshi leads the Practice of Journey Programme at Great Place to Work® India. He is a Post Graduate in Human Resource Management from Pune University and has a Phd in Management from Academy of HRD (www.academyofhrd.org). Spanning his corporate career of more than 10 years, he has worked with IT consulting organizations like Mahindra Consulting, Patni, KPIT Cummins Infosystems Ltd and Brainvisa Technologies, Pune. He was also an Advisor – Training and HR with Decos Software Development, Pune for more than 4 years. His Phd thesis explored how IT professionals in India experience their career and used a unique approach of Phenomenology to uncover this theme. He has also published and presented papers in areas of Innovation, Customer Centricity, Strategic Leadership, Career Management and Creating High Performance Organizations in national and international journals. He is also an invited speaker at various conferences in India.

In his current role at Great Place to Work Institute, he is involved in designing and delivering Organizational culture building and employee engagement interventions for medium to large organizations across different sectors. Some organizations he has consulted with in last 3 years include Ericsson Global, Inautix, Sunpharma, Kotak Mahindra Bank, Tata Power, Robert Bosch, Siemens, Crompton Greaves, Citius Tech etc.

In the role of a facilitator, he has more than 14 years' experience in designing and delivering Leadership development programs in areas of High Impact Communication skills, Customer Orientation, Negotiation skills, Managing Relationships, Creating High Performance Leadership, Mentoring and Coaching, Performance Management, Managing Change etc.

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Participation Fee - Rs. 2500/-

**Fee is payable by local cheque /DD
in favor of "Academy of HRD"
payable at Ahmedabad.**

GST as applicable.

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M/s Academy of HRD, Ahmedabad, Saving Bank
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For more details Contact:

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ACADEMY OF HUMAN RESOURCES DEVELOPMENT

WORKSHOP ON PHENOMENOLOGY 31TH JANUARY, 2018

NOMINATION FORM

Name of the sponsoring organization: _____ HO/Corp.Office/Site

Address: _____

Tel. No.: _____ Fax: _____

E-mail: _____

Details of Participant(s):

Name of nominee	M/F	Name of Company	Designation	Place	Mobile	E-Mail

PAYMENT DETAILS

DD/ Cheque No.: _____ Date: _____ Amount: _____

(In Words): Rupees _____

Drawn On: _____ (DD to be drawn in favour of Academy of HRD, Ahmedabad)

Please send in your nominations to:

ACADEMY OF HRD
Ayana Complex, 2nd Floor, Thaltej-Hebatpur 100 Ft Road, Opp. Suvarnavilla Bunglows,
Thaltej, Ahmedabad – 380 059, Gujarat, India

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